



Application for Authorised Dealership

1 Company Name : _____
2 Contact Person Name : _____
3 Contact Person Mobile No : _____
4 Registered Address : _____
District _____
State _____
Pin Code _____

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5 Telephone _____
Mobile Number _____
Email Id _____

6 Date of commencement of business : _____

7 Income Tax PAN No : _____

8 CST No : _____
GSTN : _____

9 Type of Business extity :

Sole Proprietorship Private Ltd. Co.
 Partnership Public Ltd. Co.
 Others (to Specify)

10 Full details of :

Proprietor Partners Directors

Name	Home Address & Number	Qualification	Ownership	Involvement in Firm / Company





11 Business History :

Specify dealership and other business. In case some more dealership are in the name of your sister concerns or associations, please give details.

Details for Sister Concern :

Name :

Relationship with applicant :

--	--	--	--	--	--	--

Details of Past Business :

Period :

--	--	--	--	--	--	--

Details of non-dealership business (if any) :

--	--	--	--	--	--	--

12 Territory in which you propose to operate :

Town : _____ District : _____
State : _____

13 Details of Present Managerial and Sales Staff

Sl. No.	Name & Position	Qualification	No of years of experience	Salary	Responsibility

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GGM HOME DECOR PVT. LTD.

Modular Solutions

7/7, Poddar Nagar, Kolkata - 700068

www.homedecorkolkata.in

info@homedecorkolkata.in

+91-8100311124

033-24149932





14 Showrooms : (Please tick) :

	Showroom 1	Showroom 2	Showroom 3
In Main Market Area (Yes/No)			
Facing Main Road			
Off Main Road in a lane			
Address			
Frontage of Showroom (in ft.)			
Area (Sq. Ft.)/No of Floors			
%age display proposed for Kitchen(Sq. Ft.)			

(Please enclose Showroom photographs & a rough location map of Showroom in relation to the city / town.)

15 Warehouses : (Please tick) :

	W/H1	W/H2
Location		
Total Floor Area (Sq. ft)		
Whether completely water proof / fire proof		
%age area for Kitchen		

16 References :

Sr. No.	Name	Address & Tel. No.	Occupation

I/We certify that the information given in the application form is correct and complete.	Name & Signature of Authorised Signatory with Official Seal.
	Name
	Designation
	Signature
	Official Seal
	Witness Signature : Name & Address Date : _____ Time : _____

*Filling up this application form dose not gurantee dealership from Home Décor. It will be in t discretion of the Home Décor management and appointment will be given as per company po :erns & conditions.

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Teams & Conditions for Dealership & Process

1. Eligibility Criteria

The applicant should have good reputation and experience of marketing of consumer goods with capacity of effecting supplies to Customer Representative, Mini Retailers & Consumers at their doorstep in his area and should have eligibility to enter into contract as per Law.. Minimum criteria @200sqft required for Showroom. Exclusive showroom with @500sqft is the starting size range.

2. Financial Background



The applicant should be financially sound with capacity to invest the amount required for running the business in Fixed Assets and Working capital. The details of investment & projected profitability are annexed with these terms & conditions.

3. Terms of Appointment

Appointment for Dealership will be a period of three years with the provision for future renewal by mutual consent. The renewal of Dealership will be at the sole discretion of the company. Company will have the right to terminate the Dealership earlier if violation of any of the contractual terms is brought to its notice and in that case his security will be forfeited.

4. Surrender of Dealership

Either party shall give at least 3 months notice in writing in case it wants to dissolve the agreement before maturity but not before the period of one year from the date of Agreement. The notice to be given to either party shall be deemed to have been served if sent by registered post at the address entered in the agreement to be executed with the company for Dealership or the changed address duly communicated. In case of notice prematurity, no interest on Security Deposit will be given. However, security will be refunded without any deductions after clearing of all dues of the company, if any and return of cylinders with security vouchers duly received by the consumer.

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5. Miscellaneous Provisions

- The acceptance or rejection of the application is at the sole discretion of the Company. After rejection, no correspondence will be entertained in this regard.
- The Company reserves the right to change, amend, add or delete any/all clauses at any time without prior notice.
- All disputes are subject to jurisdiction of Kolkata courts only.

6. Support

- Company will provide branding with area wise lead support.
- Marketing team support for first three months.
- Company will provide catalogs & brochure with samples.
- Warranty support.

Duplicate copy of these terms and conditions along with enclosures, duly signed in token of acknowledgement and acceptance of the Dealership, may be submitted to the Company with the application form.

Place :

Signature : _____
(Authorized Signatory)

Date :

Name : _____

Address : _____

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